

**Partners in Integrated Care (PIC)** is a multi-state effort to disseminate evidence-based models as the standard of primary care: Improving Mood-Promoting Access to Collaborative Treatment (IMPACT) for depression; and Screening, Brief Intervention, and Referral to Treatment (SBIRT) for unhealthy alcohol and other drug use.

### Rationale

Behavioral health issues hinder patients' medical conditions, functional status, and self-initiated healthy behaviors. Evidence-based models of care improve health outcomes and satisfaction and reduce healthcare cost.

### PIC Consortium

- Pittsburgh Regional Health Initiative
- Institute for Clinical Systems Improvement (Minnesota)
- Wisconsin Initiative to Promote Healthy Lifestyles
- Wisconsin Collaborative for Healthcare Quality
- Massachusetts Health Quality Partners
- Network for Regional Healthcare Improvement

### Core Components for Adults in Primary Care Offices

- Screening for depression and alcohol and other drug misuse
- A care manager for patient engagement, behavioral interventions, monitoring, and facilitation of team-based collaboration
- A consulting psychiatrist for weekly caseload reviews
- Systematic follow-up and tracking
- Stepped care approach to modify depression treatment

### Results

Implemented in 57 primary care offices.

### Lessons Learned

- Drivers of recruitment success include: understanding of how PIC relates to existing priorities, provider and staff experience with team care, and availability of and payment for a consulting psychiatrist and care manager.
- Champions are needed at the staff, administration, and physician-level.
- An electronic care management tracking system is critical for follow-up, caseload review, QI, and data collection.
- An effective care manager has dedicated and sufficient time for this new, clearly defined role and is visible, organized, assertive, empathetic, non-judgmental, collaborative, flexible, and perseverant.
- Differences between SBIRT and IMPACT warrant consideration: IMPACT enhances primary care treatment for those with a clinical level of depression, whereas SBIRT bridges the gap between prevention and treatment by focusing on patients with problematic substance use, which does not necessarily meet diagnostic criteria.
- SBIRT-specific issues warrant consideration: (a) it takes time for primary care offices to internalize that brief interventions focus on risky/hazardous use, which differs from abuse/dependence; (b) stigma, especially in tight-knit towns, presents implementation challenges; and (c) non-judgmental communication styles are especially important.
- When disseminating, it is helpful to start with a community conversation before implementing.
- When disseminating, cultural and regional differences trump standardized terminology and training/implementation strategies.
- The following system requirements are needed: clinic leadership, payment models, data-driven quality improvement, performance reporting, health information technology, and training and coaching.

### Contact Information:

Robert Ferguson, Program Manager, Jewish Healthcare Foundation at [ferguson@jhfc.org](mailto:ferguson@jhfc.org) or 412-586-6713.

