

MHQP Announces the of Four New Members to Board of Directors

WATERTOWN, MA (3/23/2016) – Massachusetts Health Quality Partners (MHQP), a nationally recognized non-profit regional health improvement collaborative, announced today that four new members have been selected to serve on its Board of Directors. MHQP's Board is committed to driving improvements in patient centered care in MA.

Nancy B. Finn, MEd, is a health care journalist, thought leader and patient advocate focusing on patient empowerment and engagement via the deployment of digital communication technology. Nancy is the author of *e-Patients Live Longer, the Complete Guide to Managing Health Care Using Technology*, published by iUniverse, and *Digital Communications in Medical Practice* published by Springer. She blogs for e-patients.net published by the Society for Participatory Medicine; and writes the blog *HealthCare Basics*. Nancy speaks internationally on behalf of the United Nations Global Alliance for Women's Health and is a member of Mount Auburn Hospital's Board of Overseers and the patient advocate on its Safety and Quality Committee.

Melinda Karp, MBA is senior director of member experience innovation at Blue Cross Blue Shield of Massachusetts where she is responsible for market-facing strategy development and implementation of BCBSMA performance measurement programs. Melinda and her team are working to develop and implement a comprehensive, strategic and market-leading approach to member engagement that leverages data and information technology to meet BCBSMA members' needs, inform their health care decisions and improve their health care experience. With over 20 years of experience in directing health care quality improvement and performance measurement activities and a former executive at MHQP, she has been engaged in numerous national activities and has served on several national advisory boards focused on patient care experiences and improving the patient-centered delivery of care.

John Moore, MD, PhD, is a physician and technologist passionate about empowering patients to take the lead in their care. His expertise is in building tools to help patients build self-efficacy through improved collaboration with clinician coaches. He is the CEO of Twine Health, a start up focused on improving the experience, clinical outcomes, and cost of chronic disease care. He received a PhD from the MIT Media Lab where he developed and studied technology-supported apprenticeship as a new paradigm of patient-clinician collaboration. John received both an MD and a BS in biomedical engineering from Boston University and, prior to attending medical school, served as a Fulbright Scholar.

Thomas Scornavacca, DO is a practicing primary care provider and senior medical director for the UMass Memorial Health Care Office of Clinical Integration. In that capacity, working closely with non physician colleagues providing data analytics and performance reporting support, practice and quality improvement facilitation, patient outreach, clinical documentation, care management, and integrated information technology enhancements, Dr. Scornavacca is responsible for all system level population health initiatives at UMass Memorial Health Care and leads a team of physician colleagues in the development of quality improvement clinical pathways. American Board of Family Medicine certified, Dr. Scornavacca is a University of Massachusetts Medical School faculty member. Dr. Scornavacca is a graduate of Rowan University School of Osteopathic Medicine.

MHQP Board Chair, Meredith Rosenthal remarked, "it is exciting to welcome our new board members who bring fresh perspectives and expertise to fuel MHQP's ambitious agenda to advance patient-centered, evidence-based care and empower collaboration between health care providers and their patients in Massachusetts. The insights of our new board members will be a welcome addition to our terrific existing Board."

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About MHQP

MHQP provides reliable information to help physicians improve the quality of care provided to patients, and to help people make informed decisions about their health care. Established in 1995, MHQP is a broad-based coalition of physicians, hospitals, health plans, purchasers, patient and public representatives, academics, and government agencies working together to

promote improvement in the quality of health care services in Massachusetts. MHQP's mission is to drive measurable improvements in health care quality, patients' experiences of care, and use of resources in Massachusetts through patient and public engagement and multi-stakeholder collaboration. We believe that improvements in health care quality can best be achieved by systematically including the patient voice in the design, implementation and measurement of our health care system.